

USAID Compliance and Capacity Support for Diverse Partnerships (CCSDP)

Contract Type: Multiple-Award IDIQ Contract Number: 7200AA23D00013

Period of Performance: December 14, 2023 to December 13, 2028 Ordering Period: December 14, 2023 to December 13, 2026 Task Order Types: Cost-Plus-Fixed Fee and Fixed-Price

Ceiling: \$250,000,000

Connexus Corporation is an international development consulting firm that enhances the lives of the poor through local capacity strengthening and organizational development. As a womanowned small business operating for more than 16 years, Connexus has experience working in 32 countries around the world. Connexus is an awardee of the CCSDP IDIQ.

The main objective of CCSDP is to ensure that local organizations have the capabilities and resources to serve as prime partners for USAID programming, along with ensuring that USAID is equipped to reduce the risks associated with local partner implementation. CCSDP has four areas of focus:

- 1. Support for Mission Staff to Improve Local Partnerships
- 2. Monitoring, Evaluation, and Learning Support
- 3. Risk Mitigation Support
- 4. Capacity Strengthening for Local Actors

CCSDP allows for reduced administrative burden for USAID Missions and Ous with 8 prequalified IDIQ holders. Task Orders require only short technical (10 pages) and cost (4 pages) proposals along with past performance information if deemed necessary.

CCSDP Task Orders (TOs) may accept field support/buy-in funding from Missions and USAID/Washington operating units in accordance with ADS 302sal. When a Mission or Bureau proposes to add funds for activities to be performed under a TO, the TO must specify that it can accept such funds. The Contracting Officer for CCSDP is Charles Jackson and the Contracting Officer's Representative is Kathryn Hoeflich.

Connexus' approach to Localization is rooted in local leadership and participatory co-creation. Using our proprietary Impact Strengthening Development® (ISD®) Toolkit, Connexus conducts capacity assessments to identify local partners' strengths, weaknesses, and priorities across 10 pillars. The assessment informs the co-creation of an Organizational Capacity Development Plan (OCDP), and Connexus then provides tailored technical assistance (TA) aligned with the OCDP. The process culminates in a reassessment to gauge progress and plan future steps. The ISD® Toolkit is powered by our online platform through which we conduct the assessments and track progress.





Connexus' CCSDP Consortium and Qualifications. The CCSDP IDIQ contract brings together expertise from Connexus and consortium partners, <u>ME&A</u> and <u>Palladium</u>, in addition to multiple local and regional partners as needed.

Capacity Strengthening of Colombian Organizations Supporting Women's Empowerment. As a subcontractor on USAID/Colombia's Generating Equity project, Connexus utilized its ISD® Toolkit for local capacity enhancement, assisting 27 CSOs and 5 NGOs in Colombia to achieve institutional robustness, with 2 NGOs progressing to maturity.

Capacity Strengthening of Colombian Firms Supporting Formalized Land Transactions. In supporting USAID/Colombia's Land for Prosperity Activity, Connexus worked with 6 land-rights organizations in Colombia to strengthen their organizational capacity with a focus on financial management, human resources, administration and project management to implement massive land formalization using the parcel sweep methodology, with 2 organizations progressing to maturity.

Capacity Strengthening of Cambodian Organizations. Connexus, in line with USAID's Localization initiative, partnered with VEGA/IESC to evaluate and strengthen 36 local organizations across various sectors, offering capacity building support to enhance their strategic planning, succession preparation, new opportunity development, and change management.



"The impact began from the first pillar of Governance and Ethics! We were just going blindly, but then we realized it's not just about meeting and joining forces. There's more to it, such as strategic planning and having established financial and administrative documents, identifying allies, recognizing our impact on the community, and understanding the necessary roles for growth."

- Nelly Pavi Trochez, Jacaranda Mujer

The USAID/Tanzania Data for Development (D4D) Activity. ME&A led a four-year MEL platform in Tanzania, focused on enhancing data-driven decision-making for USAID/Tanzania, its implementing partners, and strategic local entities like the National Bureau of Statistics. Crucial to D4D's success was engaging local partners through an indefinite quantity subcontracting mechanism, allowing competitive selection of local partners.

New Partners Initiative Expanding Health Partner (NPI EXPAND). Palladium's NPI EXPAND project, active in 11 countries, enhances health service delivery by strengthening local organizations through grants and capacity building. The program adapts Organizational Capacity Assessment tools to the maturity levels of local entities, preparing them for direct USAID funding.

USAID/Nigeria Strengthening Civic Advocacy and Local Engagement (SCALE). Through the SCALE project, Palladium has strengthened 175 local CSOs and BMOs across 14 sectors. SCALE has trained more than 1,000 organizations in managerial, financial, and advocacy skills, advancing 9 to mature status for direct donor awards.

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